# **Nexus** Al

Nojus Raščius Kipras Trubila Virgil Cahu Lyana Choufi

### ABOUT US 👓

At Nexus AI, we empower individuals to foster wellbeing regarding our innovation through artificial intelligence in health sector. By leveraging right workouts, dieting as well as other factors, we help our users to grow their mental as well as physical health.



Head of the

Front-End



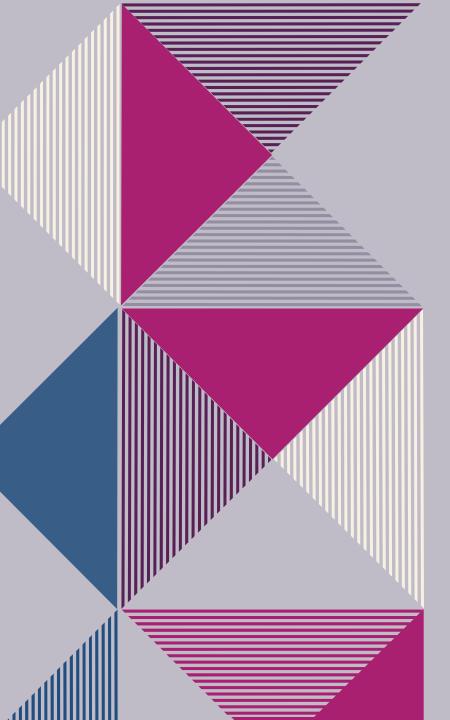
Head of the

Back-End





2023.12



### PROBLEM 🔎

#### **USAGE GAP**

Few, if any, products on the market help customers like we do

#### LACK OF TRAINING PLANNING

Beginners lack a structured workout plan tailored to their specific needs

#### LACK OF TECHNIQUE/EQUIPMENT KNOWLEDGE

Incorrect exercise execution due to poor technique can lead to injuries

#### **USABILITY**

Customers want something easy to use that helps make their life easier

### SOLUTION

#### **CLOSE THE GAP**

Our product makes consumer lives easier, and no other product on the market offers the same features

#### LACK OF TRAINING PLANNING

Plan with seemingly minimalistic UI and get ahead of others.

#### LACK OF TECHNIQUE/EQUIPMEN T KNOWLEDGE

Learn from the best. Videos together with support material, YOU NAME IT!. Will train you to perfection.

#### **EASY TO USE**

Simple UI that gives customers the targeted information they need





### PRODUCT OVERVIEW 199

#### UNIQUE

Only product specifically dedicated to this niche market

#### **AUTHENTIC**

Designed with the help and input of experts in the field

#### **FIRST TO MARKET**

First beautifully designed product that's both stylish, functional and has integrated AI into your fitness life

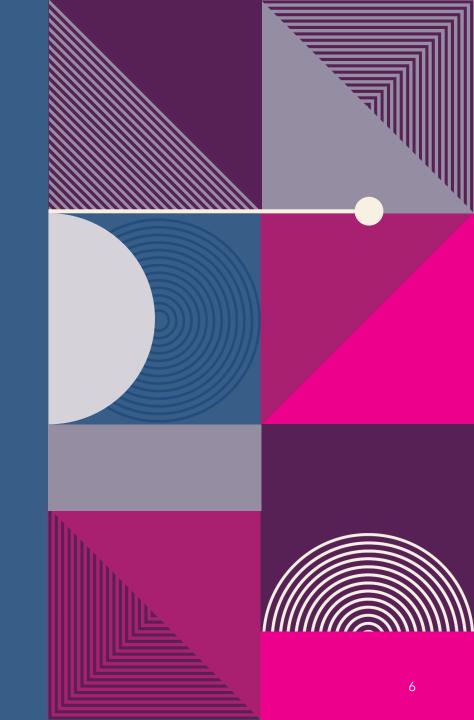
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### **PRODUCT BENEFITS**

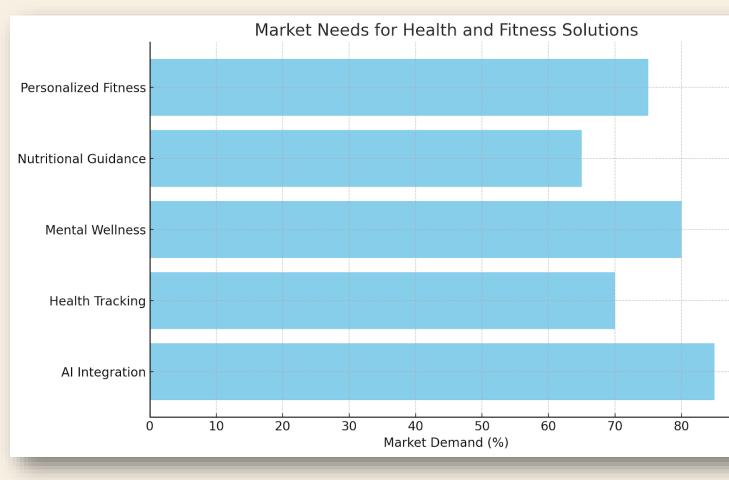
Cool and stylish product

🕞 Areas for personal data tracking

- OI Various dieting options
- 🗱 Fun challenges
- Annual rewards (digital)
- 🖒 Workout plan
- Motivating system



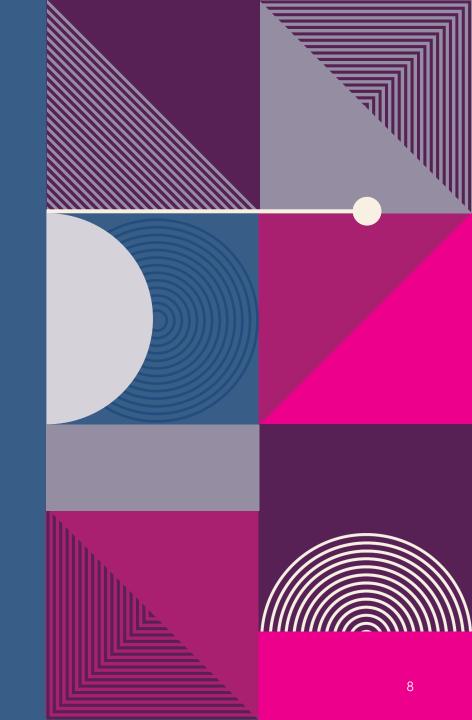
### **MARKET SIZE**





### WHY NOW, WHY US

We value users' time, so we respond fast and give honest feedback. We do not only invest we build partnerships. We do not only advise we provide hands-on support. We are the people who give a boost to YOU and every individual.



### FUNDRAISING

#### WHY US?

We value our users time and health to ensure on-demand support, advise or other related information.

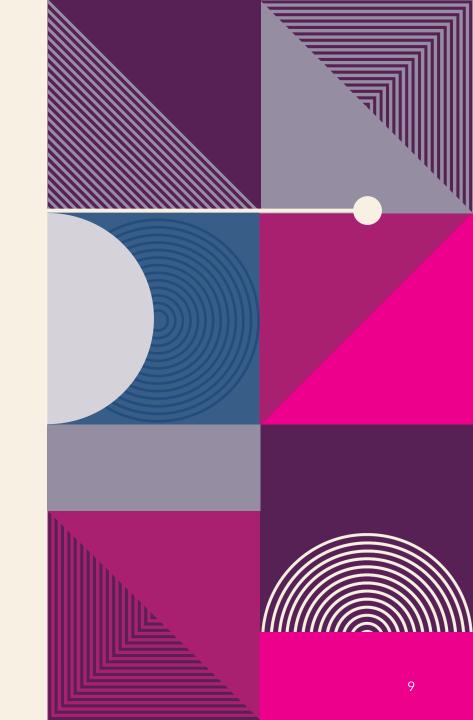
#### **OUR AMBITION**

We will help every individual to reach their want and needs regarding training efficiency.

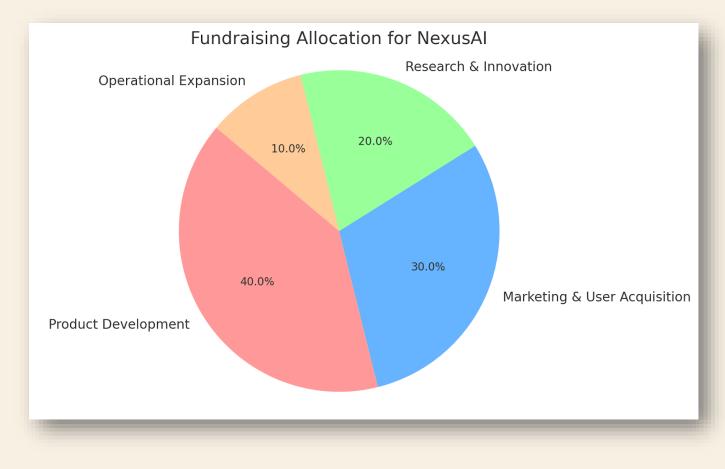
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#### WHATS THE DEAL?

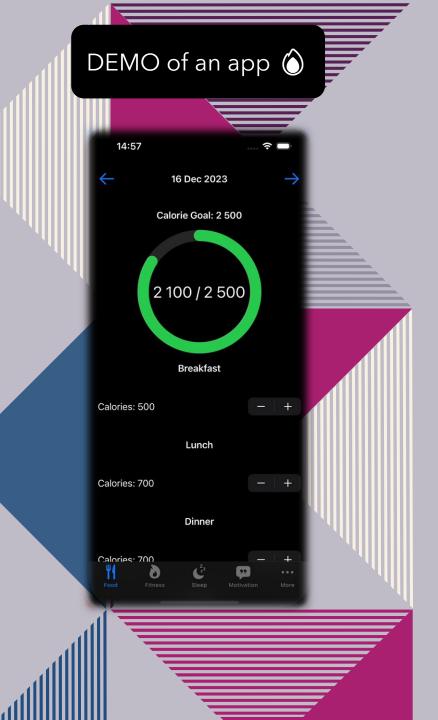
We help our users live more meaningful/healthier lives.



## **POST FUNDRAISING**







### SUMMARY

Our concept revolves around all-inclusive fitness application cutting-edge AI technology, personalized training programs, and comprehensive health tracking. The app fosters a supportive community, delivering nutrition guidance, and sleeping tracking. The app fosters a supportive community, delivering educational content and motivational snippets, all aimed at enhancing fitness journeys for users of all levels.

## THANK YOU

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Our website <u>https://nexusai.brizy.site</u>