



wizActive

Every Move Makes an Impact!

What is The Modern Office Problem ?

- 1 in 4 adults globally does not meet recommended physical activity levels.
- Prolonged sitting increases the risk of musculoskeletal disorders and chronic illnesses like diabetes and heart disease.
- Over 70% of employees report feeling stressed at work daily.
- Mental health conditions cost the global economy \$1 trillion annually. This includes losses from reduced productivity, absenteeism, and turnover.
- The average office worker spends 90,000 hours sitting over a lifetime. This sedentary behavior contributes to "sitting disease," increasing risks of lower back pain and weakened muscles.

In Canada, absenteeism due to mental health issues costs employers about \$16.6 billion annually and accounts for 500,000 lost workdays each week

Stress affects 72% of employees and has led one in four workers to leave their jobs, emphasizing the need for companies to address mental health in the workplace

Mental health-related absenteeism is a major issue globally. For example, depression alone causes 200 million lost workdays in the US each year, costing businesses between \$17 billion and \$44 billion

Burnout is another leading cause of absenteeism. It's estimated that workplace stress leads to a \$500 billion loss annually in the US, with around 550 million lost workdays
Expert Market

. This contributes to disengagement and reduced productivity, which in turn impacts company profitability.

Workplace health issues like musculoskeletal disorders can also result in higher healthcare costs, with companies losing money due to employees' chronic pain, discomfort, and absenteeism.

WizActive is a comprehensive wellness platform that combines physical activity tracking, AI-driven posture and mental health coaching, gamified challenges, and customizable plans for organizations.

- Step Challenges: Motivate activity through fun, inclusive team or personal challenges.
- AI Coaching: Real-time insights for better posture and mental wellness.
- Gamification: Earn rewards, points, and badges for active participation.
- Custom Reports: Companies track and integrate data into ESG and wellness goals.
- Access to all partner Gyms, Pools, Sports clubs and other facilities.

How does *WizActive* help you ?

- Step Tracking: Tracks daily activity, encouraging employees to stay active and engage in challenges.
- AI Posture Coaching: Provides real-time posture feedback to prevent strain and promote better ergonomics.
- Mental Health Support: AI-driven mindfulness exercises to manage stress and boost mental well-being.
- Custom Plans: Tailored wellness programs to meet company goals, integrating with ESG reporting.
- Gamification: Rewards employees with points and badges to keep them motivated.
- Wearable Sync: Integrates with health apps and wearables for comprehensive tracking.
- Analytics & Reporting: Provides insights on employee well-being and tracks program impact.
- Privacy & Security: Ensures employee data privacy and complies with regulations.

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Why we differ from our competitors?

- **AI-Powered Posture Coaching:** Unlike competitors like GoJoe and YuMuuv, we offer AI-driven posture correction, providing real-time feedback to reduce strain and improve workplace ergonomics.
- **Comprehensive Wellness Approach:** We combine physical activity tracking (steps, cycling, workouts) with mental health support, including guided mindfulness and stress-reduction exercises—something few competitors like Bonusly or Woliba provide.
- **Tailored Employee Wellness Plans:** We give companies the ability to create customized wellness programs with specific goals for their workforce, from physical activity to mental health initiatives. This flexibility isn't as prominent in platforms like Microsoft Viva Insights.
- **Seamless Integration with Wearables:** Our platform easily integrates with popular fitness trackers, smartwatches, and apps, providing companies with a 360-degree view of employee health—something that's limited in competitors like Bonusly.
- **Sustainability and ESG Reporting:** We enable companies to track and report on their wellness and sustainability efforts through data integration into ESG reports, offering a unique feature compared to platforms like GoJoe.
- **Inclusive and Accessible for All Employees:** Our challenges are designed to be accessible for all fitness levels, ensuring broad employee participation. This inclusivity extends beyond physical challenges, including mental wellness exercises suitable for remote or hybrid workforces.
- **All access to partner facilities.**

Pricing examples.

Freemium

- **30 day access**
- **Individuals only**

Professional

- **Yearly subscription**
- **Teams - Companies**
- **EGS reporting**
- **Gamification**

God

- **All in Professional**
- **Custom Branding**

Investment Opportunity

- **We are looking to raise 250K EUR**



Post-funding milestones

- Months 1-2: Product Development
 - Concentrate on developing and finalizing essential features: step tracking, AI-enhanced posture correction, and mental health support tools.
- Months 3-4: Beta Testing
 - Engage in beta testing with a select group of users, collect feedback, address bugs, and refine the product based on real-life usage.
- Months 5-6: Marketing Strategy & Partnerships
 - Develop marketing campaigns, establish an online presence, and forge strategic partnerships with wellness organizations and corporate clients.
- Months 7-8: Official Launch
 - Launch the app publicly, onboard businesses, and gather insights from early users for initial adjustments.
- Months 9-10: Feature Enhancements
 - Assess user feedback, prioritize new features, optimize app performance, and enhance the user interface.
- Months 11-12: Expansion & Scaling
 - Broaden outreach by targeting additional businesses, refine the marketing strategy, and prepare for larger-scale operations.
- Months 13-14: Data Integration
 - Incorporate advanced analytics tools to monitor user engagement and provide businesses with insights for their wellness and ESG objectives.
- Months 15-16: AI Optimization
 - Improve AI functionalities to enhance posture analysis and deliver more personalized wellness insights for users.
- Months 17-18: Global Marketing & User Base Growth

Execute global marketing strategies, tailor the app for different regions, and expand the user base through business collaborations.

Our team!





Thank you for your time.