

# RESCUE BITE



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# ABOUT RESCUE BITE

Rescue Bite is an AI-powered start-up for people to save their leftovers and use them to create tasty meals. The idea is to reduce food waste and promote sustainable food consumption.

HERE'S HOW IT WORKS ...

# WHY NOW?

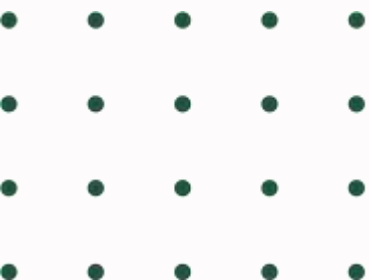
Since sustainability is becoming more important and has a bright future in Europe, this app is an opportunity to offer an actual solution to people to save money and promote sustainable cooking.

# **BUSINESS MODEL**



**B2C**

**MAINLY SUBSCRIPTION –  
BASED PAYMENTS**



# Our Team



**BENAS**  
Web  
designer



**EMILIJA**  
Marketing &  
sales



**TOMAS**  
CEO



**NERINGA**  
Manager



**MILENA**  
Customer  
support





Rescue Bite

[Home](#) [Recipes](#)

# Join the Movement

Take Action Today

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# Analysis of competitors

	 <span>Rescue Bite</span>	 <span>RecipePal Pro</span>	 <span>Scan My Kitchen with AI Flavor</span>	 <span>Fooda AI: Snap &amp; Cook</span>
AI				
Search by ingredients				
Leftovers sharing with local community				
Portion size				
Feedback of recipes				
Messaging ability				
Specific tips to make ingredients last longer				



# INVESTMENT OPPORTUNITY

01

App development (around 5k)

02

Team payments (if necessary; might be possible to run it percentage based in the beginning)

03

Ads and paid media (depends)

04 Total:

base 5k + ads and team payments



# **Our 12 month plan:**

- 1. App development and social media presence  
(content creation - pre-launch status)**
- 2. Ads running and sales**
- 3. Updating the app & scaling further**

