



saveBite™

Save the planet, one bite a time





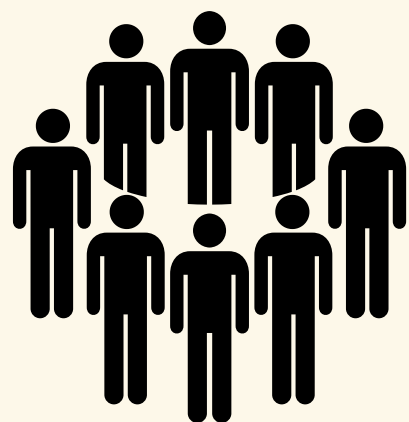
ABOUT US

'SaveBite' - We are a startup dedicated to tackling food waste.

The three key aspects of our startup is:



Food Waste
Reduction



Community
Impact



Environmental
Sustainability





PROBLEMS

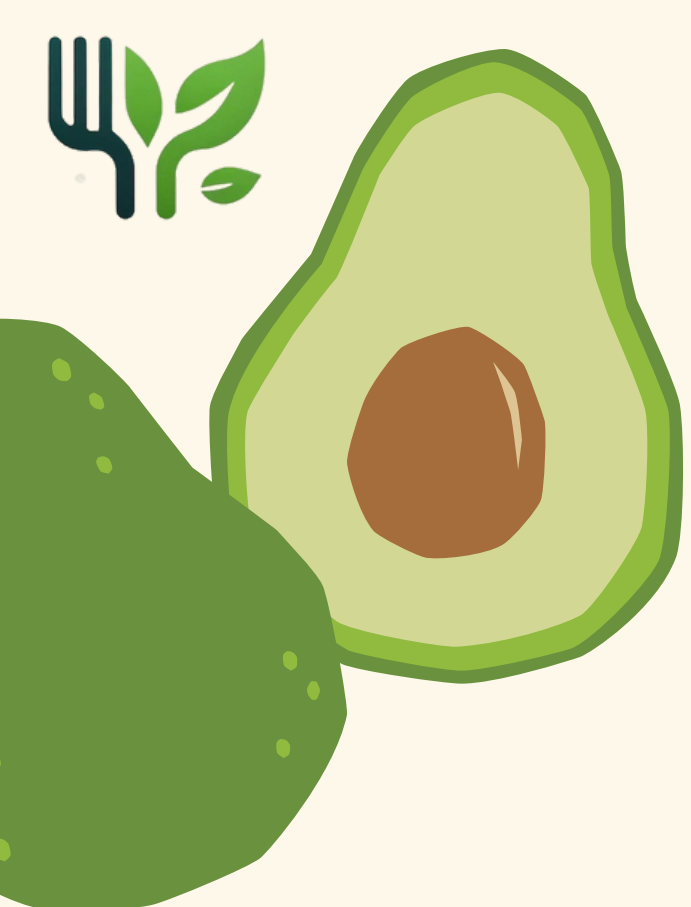
Establishments

- Excess Inventory
- Waste Disposal Costs
- Product Expiry

Customers

- Food Waste at Home
- Economic Challenges





SOLUTION



SaveBite rescues surplus food, offering it to consumers at reduced prices, reducing waste and helping suppliers minimize losses while promoting sustainable consumption





viSiON

Our vision: essential in combating food waste across Lithuania, fostering a community for businesses and consumers to champion environmental, economic, and social sustainability

MiSiON

We strive to make a significant impact on waste reduction and promote more conscious and sustainable consumption.



TARGET AUDIENCE

SaveBite targets a diverse audience, segmented primarily by their eco-consciousness and interest in reducing food waste. Also we seek to reach out to those with the greatest economic hardship. Here's a detailed look at the typical segments:

1. ECO-CONSCIOUS CONSUMERS

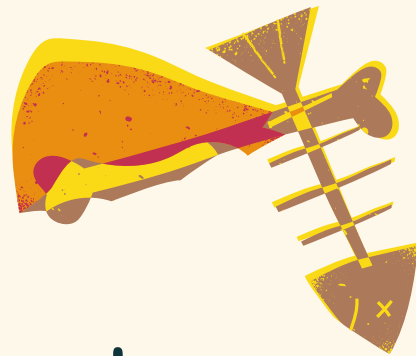
2. BUDGET-SAVVY SHOPPERS

3. CULINARY ENTHUSIASTS AND FOODIES





COMPETITORS



In the market of reducing food waste through technology, SaveBite faces competition from several established and emerging players.

VS No Waste

VS Flashfood

VS Olio

VS Imperfect foods

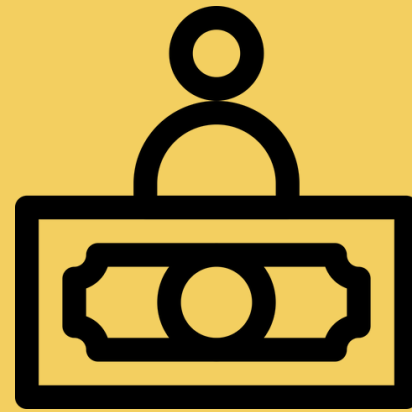


POSITIONING OF SAVEBITE:

To distinguish itself, SaveBite can emphasize its user-friendly app interface, local partnerships that provide unique offerings, and commitment to community engagement. By focusing on specific needs and preferences of local markets in Lithuania and potentially other Baltic countries, SaveBite can create a strong niche presence alongside these larger platforms.



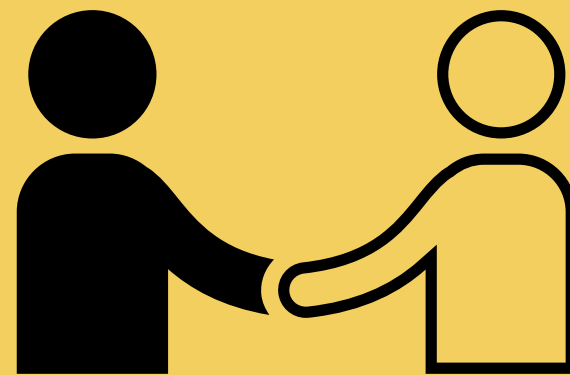
REVENUE GENERATION



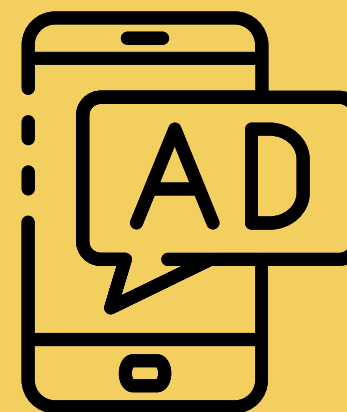
Subscription Model



Transaction Fees



Partnership and
Sponsorship



Advertising



BUDGET

What will we spend our money on? €110,000

✓ **Web and Mobile Application Development:**
€70,000

✓ **Marketing and Advertising:**
Social media campaigns:
€2,000 initially
Promotional materials and
launch events: €3,000

✓ **Contingencies and Reserve Funds:**
Emergency reserve for
unforeseen circumstances or
market changes: €5,000

✓ **Operations and Administration:**
Legal advice to ensure
regulatory compliance and
data protection: €2,500
Business liability and
insurance: €1,500
Business management
software and productivity
tools: €1,500

✓ **Human Resources:**
Salaries for a small
initial team (5 people):
€25,000 for six months

 **The investor or investors
will choose to acquire 11% of
the company's shares**

✓ **General overhead (office,
supplies):**
€2,000 for six months





TEAM



CEO
Jorge García



Business Manager
Hugo Martín



Sustainability Specialist
Ana Elorz



COO
Iker Royo



Marketing Manager
Jose Duran



**TAKE A LOOK AT OUR WEB
AND DOWNLOAD THE APP TO
BE PART OF THE MOVEMENT**

<https://savebite2024.wixsite.com/savebite-1>





QUESTIONS AND ANSWERS



saveBite™

