

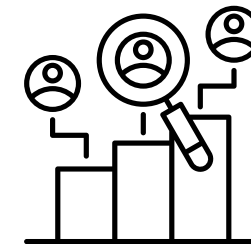


**“Leave a better world behind.”**

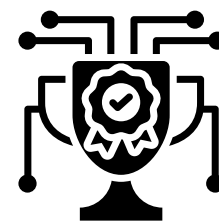
# Problem



**Consumer Disengagement in Sustainability**



**Visibility and Competition for Small Sustainable Businesses**



**Inconsistent Reward Systems for Eco-Friendly Behavior**



✓ **Enhanced Customer  
Engagement and Retention**

✓ **Increased Visibility for Small  
Sustainable Businesses**

✓ **Data-Driven Insights for  
Continuous Improvement**

# Solution



# MARKET SIZE

## Global Loyalty Management Market

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Estimated Turnover (in billion) until 2029  
Global Loyalty Management

↓  
**26.7 \$**

Turnover (in billion) in 2024  
Global Loyalty Management

↓  
**11.4 \$**

Loyalty Management Turnover in Europe (in billion) in  
2024

↓  
**4.6 \$**

# Our Target Market

**B2B**



**Local Sustainable SME'S**

**B2C**



**Community  
Environmental Lovers**



# Our Team



**Angelica Lacavalla**  
Founder



**Irmak Çelik**  
Founder



**David Schmolz**  
Founder



**Carla Peppermüller**  
Founder



**Christian Fatone**  
Founder



**Tolga Göksen**  
Founder

# Competitor Comparison



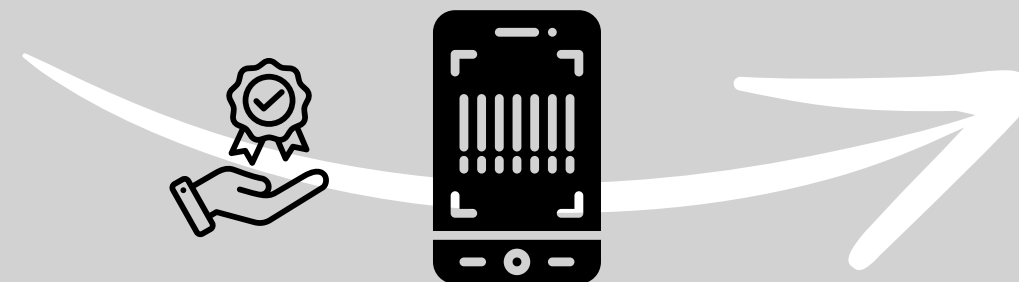
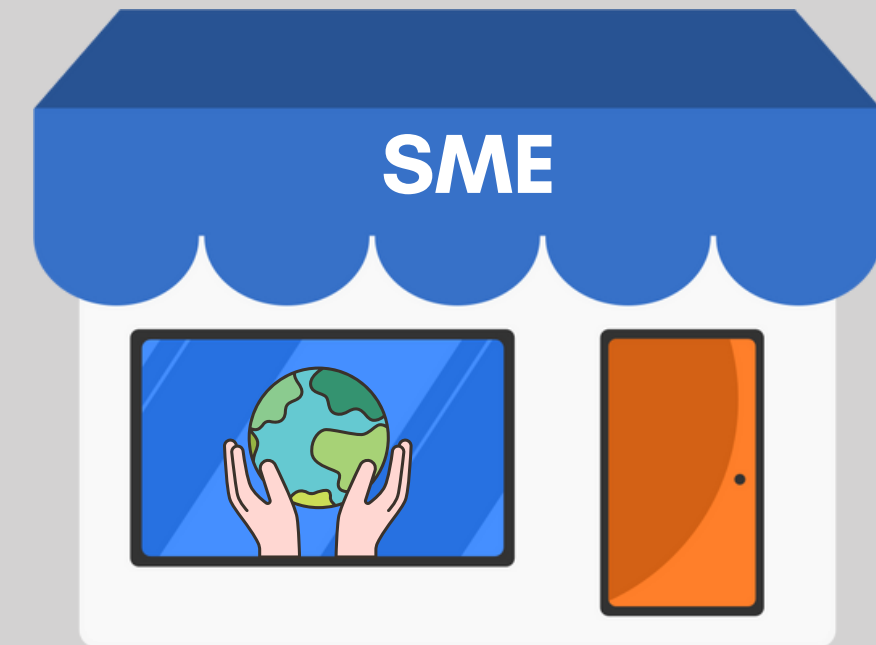
	LOYALTY PROGRAM	SUPPORTING SME	ONLY SUSTAINABLE PRODUCTS	LOCAL SME	ECO-FRIENDLY	CONVENIENCE	COMMUNITY
	✓	✓	✓	✓	✓	✓	✓
	✓	✗	✗	✗	✗	✓	✗
	✓	✗	✗	✗	✗	✓	✗
	✓	✗	✗	✗	✗	✓	✗
	✓	✗	✓	✗	✓	✓	✓

# Pricing Examples



Monthly subscription

**29.90€**





# ROADMAP



Year 1  
**Foundation and Development**

Year 2  
**Pilot Launch and Expansion**

Year 3  
**Scaling and Diversification**

Year 4  
**Consolidation and Optimization**

Year 5  
**Innovation and Future Growth**

Market Research

Pilot Launch in Vilnius

VEGG<sup>o</sup>

SHOP

Consumer Orientation

Sustainability Initiatives

Expansion

Performance Analysis

Community Building

Partnerships and Collaborations

Brand Development

Enhance App Tech

Strategic Investments

Community Engagement

App Development

# Investment opportunity

We are looking to raise  
**50.000€ for 2 years**

