

Office Motion

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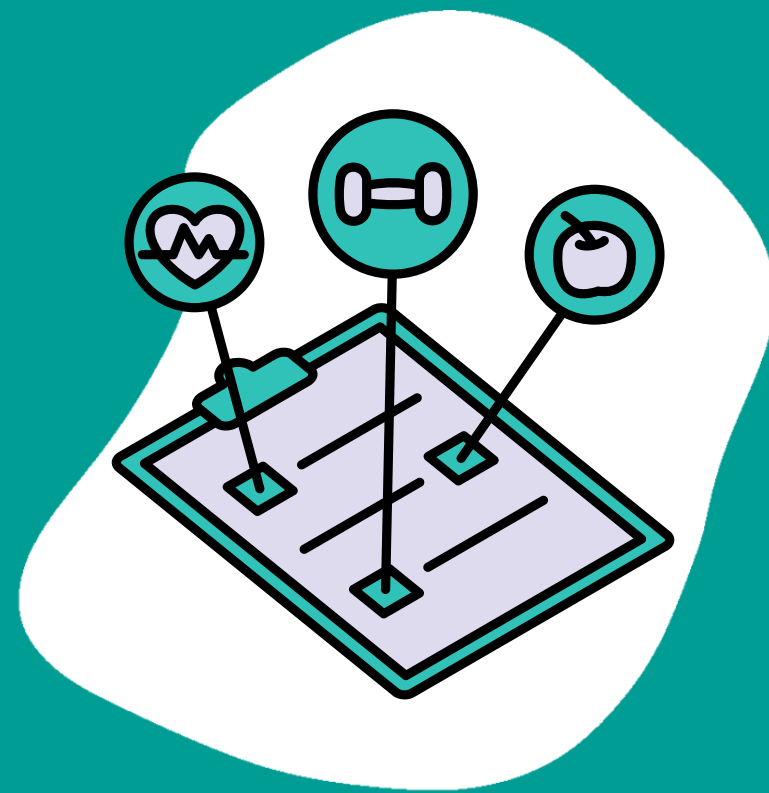


The average office worker sits for more than **8 hours** a day

office workers experience **90%** health problems due to sedentary lifestyles

Workers' productivity is reduced by up to **20%**

Why now?



70% of companies have invested in wellness programmes in 2023.



The focus on employee health has increased since the pandemic.

Market size



Medium and large companies working to improve employee health and productivity

2000 companies
in the IT sector



> 17000 employees

Monthly subscription packages



BASIC

500 €

- ✓ 4 times in a month
- ✓ Mindfulness practises
- ✓ Leaderboard for competing with other colleagues

ACTIVE

800 €

- ✓ 8 times in a month
- ✓ Mindfulness practises
- ✓ Leaderboard for competing with other colleagues
- ✓ Heart monitoring
- ✓ Tracking your personal progress in the app

INTENSE

1000 €

- ✓ 8 times in a month
- ✓ Mindfulness practises
- ✓ Leaderboard for competing with other colleagues
- ✓ Heart monitoring
- ✓ Tracking your personal progress in the app
- ✓ Prizes for reaching app set goals and being top in the leaderboard
- ✓ Testing

		
Practises in the office	✓	✓
Yoga, Pilates	✓	✓
Strength training	✓	✗
App (progress tracking, goals, prizes)	✗	✗
Heart monitoring	✗	✗
Testing	✗	✗

Sneak peek

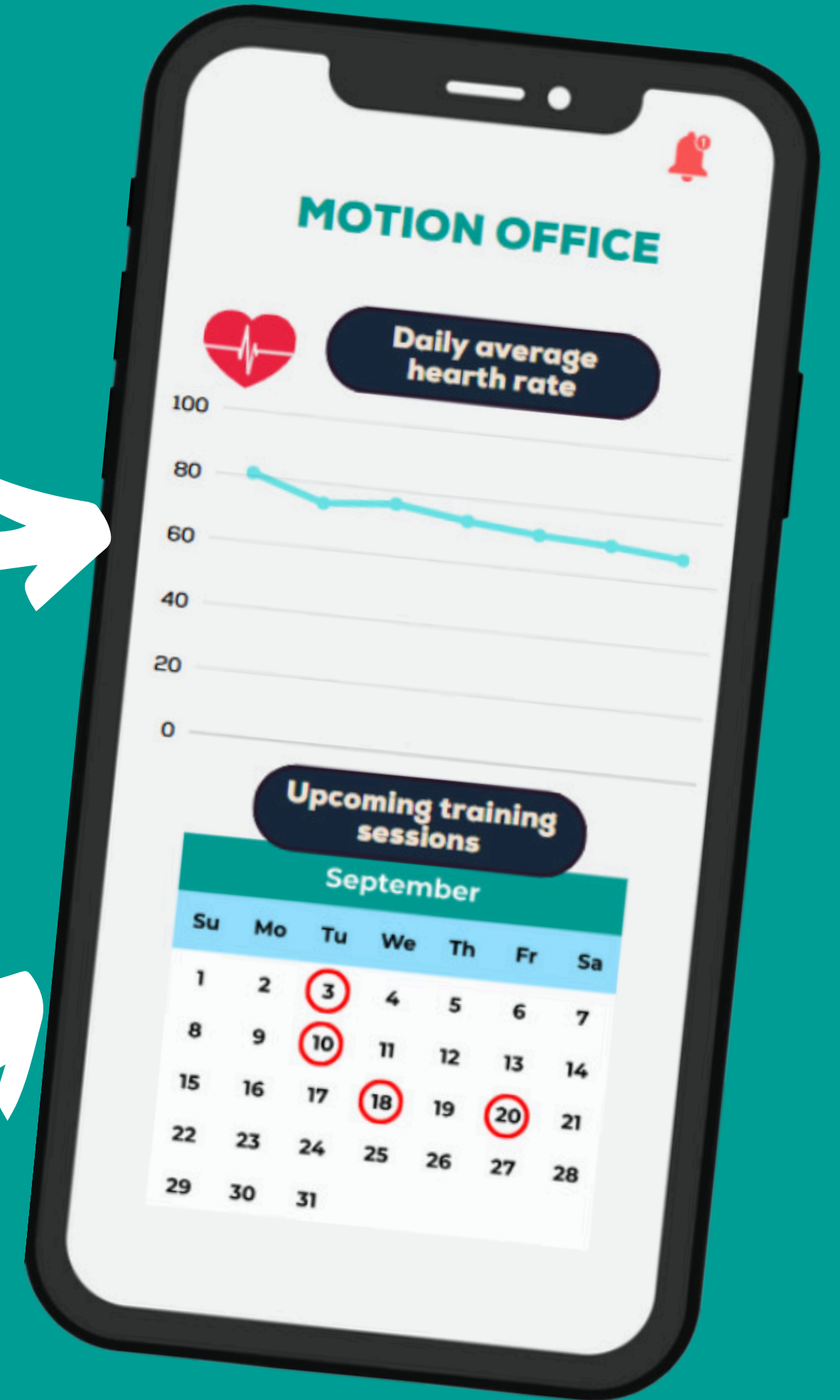


Activity level

Leaderboard

Heart monitoring

Upcoming training sessions



Wanted investment

250000€

for 10 % of business



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**Your attention means
a lot – thank you!**

