

HerGrow

Platform that empowering Ukrainian women with remote job opportunities in one click

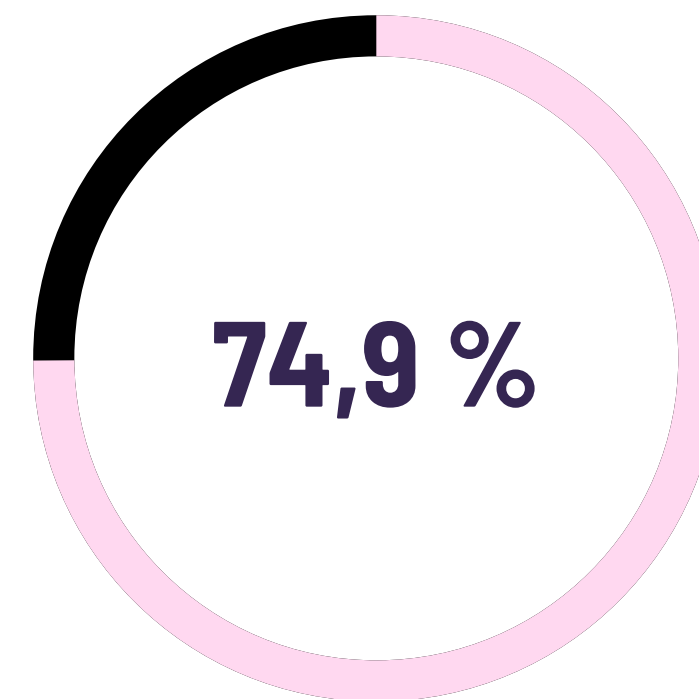


STATISTICS

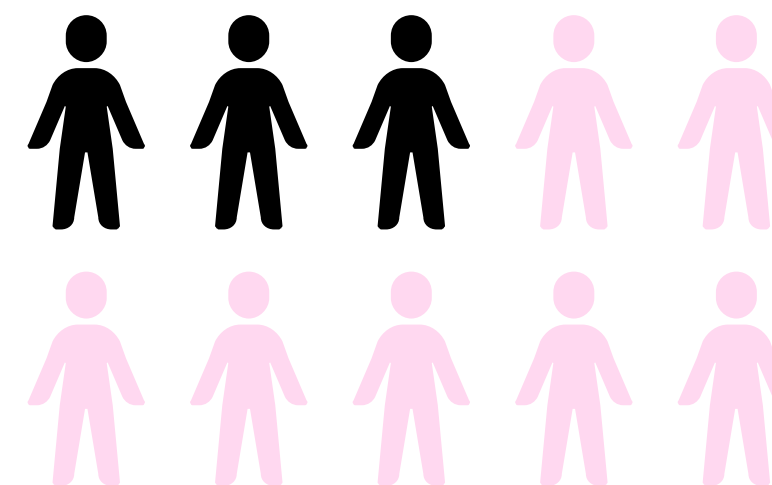
In Ukraine



Out of the total number of registered unemployed individuals, women account for 74.9%



Women's financial dependence on men - 70%





Why HerGrow?

Without HerGrow

Difficulty getting a job without experience.
CV submission 24/7.
Lack of skills
Inability to work full-time due to childcare responsibilities.
Mental problems, lack of support from others.

With HerGrow

Guaranteed employment.
Flexible schedule.
A support chatbot, 24/7 mentor support.
Specialized courses .
A chance to secure a stable future .
Communities of like-minded people

Our MISSION - to provide Ukrainian women (especially mothers) with the opportunity to achieve financial independence and professional development *in the easiest way*.



The MAIN IDEA - to create easy conditions for remote work, skill development and economic stability in difficult times for women.

Product range

Guaranteed employment with companies, agencies and employers (Ukraine, USA, Canada, Australia)

1. Individual mentoring and support.
2. Online courses (SMM, HR, design).
3. Exchange of experience.
4. Chat bot support.



Revenue streams

Payments for educational courses.
Paid individual mentorship consultations.

Partnerships

Collaboration with companies, experts
mentors, social initiatives and NGOs..

BUSINESS
model
How we operate?

Development and maintenance of the
online platform.
Marketing advertising.

Cost structure

Guaranteed employment
Quick access to job opportunities.
A supportive community..

Customer experience

Competitive advantages

<i>Features</i>	<i>HerGrow</i>	<i>SheJobs Femmes Leaders Lean In</i>	<i>Udemy Coursera Skillshare</i>	<i>JobForMoms</i>	<i>LinkedIn</i>
Guaranteed employment	✓	✗	✗	✗	✗
Mentorship support	✓	✓	✓	✗	✗
Focus on social inequality	✓	✗	✗	✗	✗
Flexibility for women with children	✓	✓	✗	✓	✓
100% personalized guidance	✓	✓	✗	✗	✗
Integrated solution (work + training)	✓	✗	✗	✗	✗



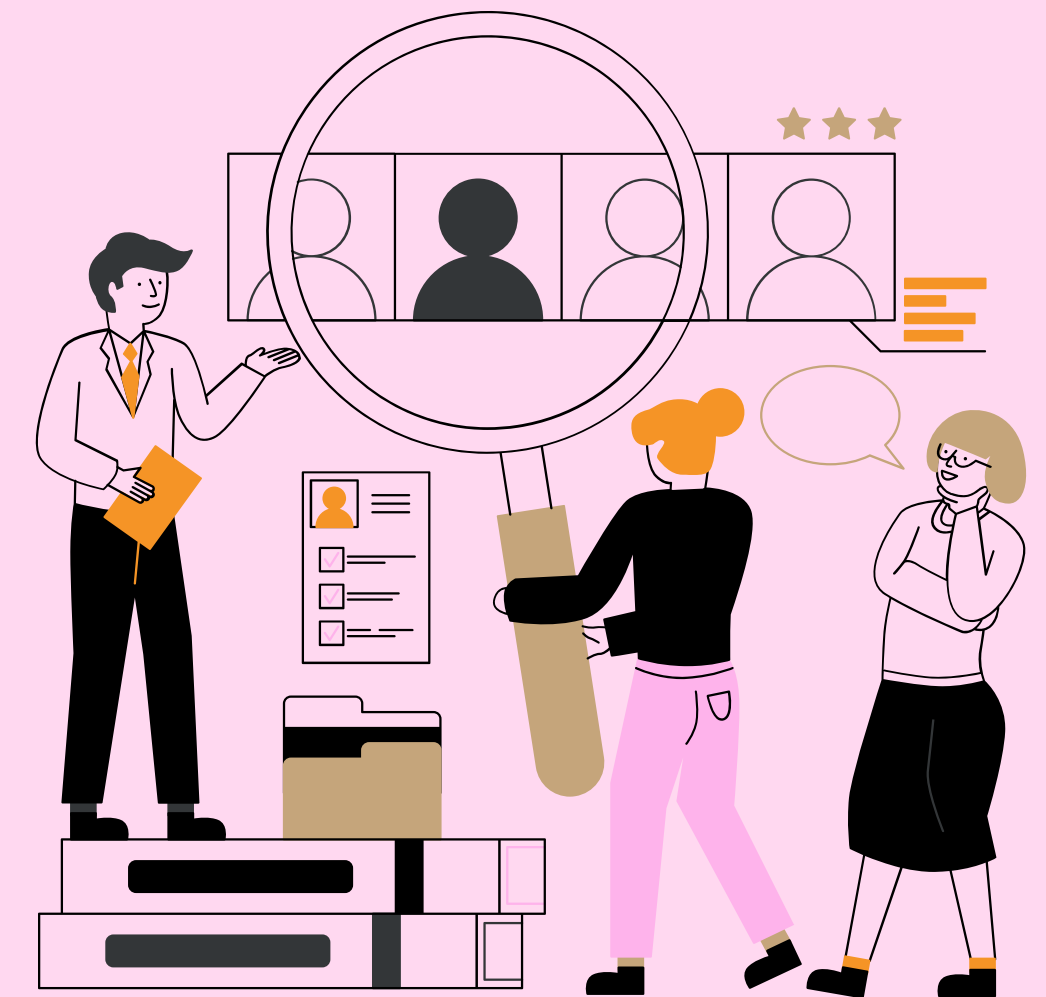
Investment opportunity

One-time costs: 38-60k EUR

Monthly costs: 4-6k EUR

Marketing Strategy

- Social media (Instagram, Facebook, Google):
- Influencer collaborations, mommy, motherhood, career development bloggers.
- Partnerships with NGOs.
- Stands and banners: in kindergartens, hospitals, women's health centers, and social hubs.
- Promotions: offer free introductory lessons to help women determine if the course is suitable for them. Joint initiatives with organizations.



With the investment in the next 2 years we plan to:

- Launch the platform
- Engage mentors and marketing experts on a charitable basis
- Collaboration with NGOs, social initiatives, influencers, and international companies.
- Employ 10k woman through our platform.



OUR TEAM



DARIA
IVONICHENKO
CEO



ALEKSANDRA
RAD
CFO



OLENA
MOROZ
Business
developer



DIANA
KESHKENTII
Marketing
manager



IBRAHIMA
SALL
COO

Don't wait any longer – your change starts with just one simple step.

Sign up now and transform your professional future.

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Thank you for
attention!