

AERATÍ

Breath healthy, wear stylish

OUR TEAM



**VAIVA
SPOKEVICIUTE**



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WHAT DO WE DO EVERYDAY BUT DON'T THINK ABOUT IT?

WHAT DO WE DO EVERYDAY BUT DON'T THINK ABOUT IT?

BREATHE!

WHAT DO WE DO EVERYDAY BUT DON'T THINK ABOUT IT?

Air pollution not only threatens the health of our planet, but also impact our own well-being. Long-term exposure to air pollution is as harmful as smoking.

Reduction of CO2 globally requires huge investments, political agreement, mutual cooperation worldwide, including state institutions, private stakeholders, NGO's

Exposure to the pollution is associated with the *development of emphysema, a lung condition that causes shortness of breath*, and is usually associated with cigarette smoking. It's a debilitating chronic disease that shrinks the amount of oxygen that reaches your bloodstream

AERATÍ

*the wearable device
revolutionizing respiratory health*

Aims to connect individuals to take control of their respiratory health by choosing cleaner routes and destinations through a technology and community-driven platform.



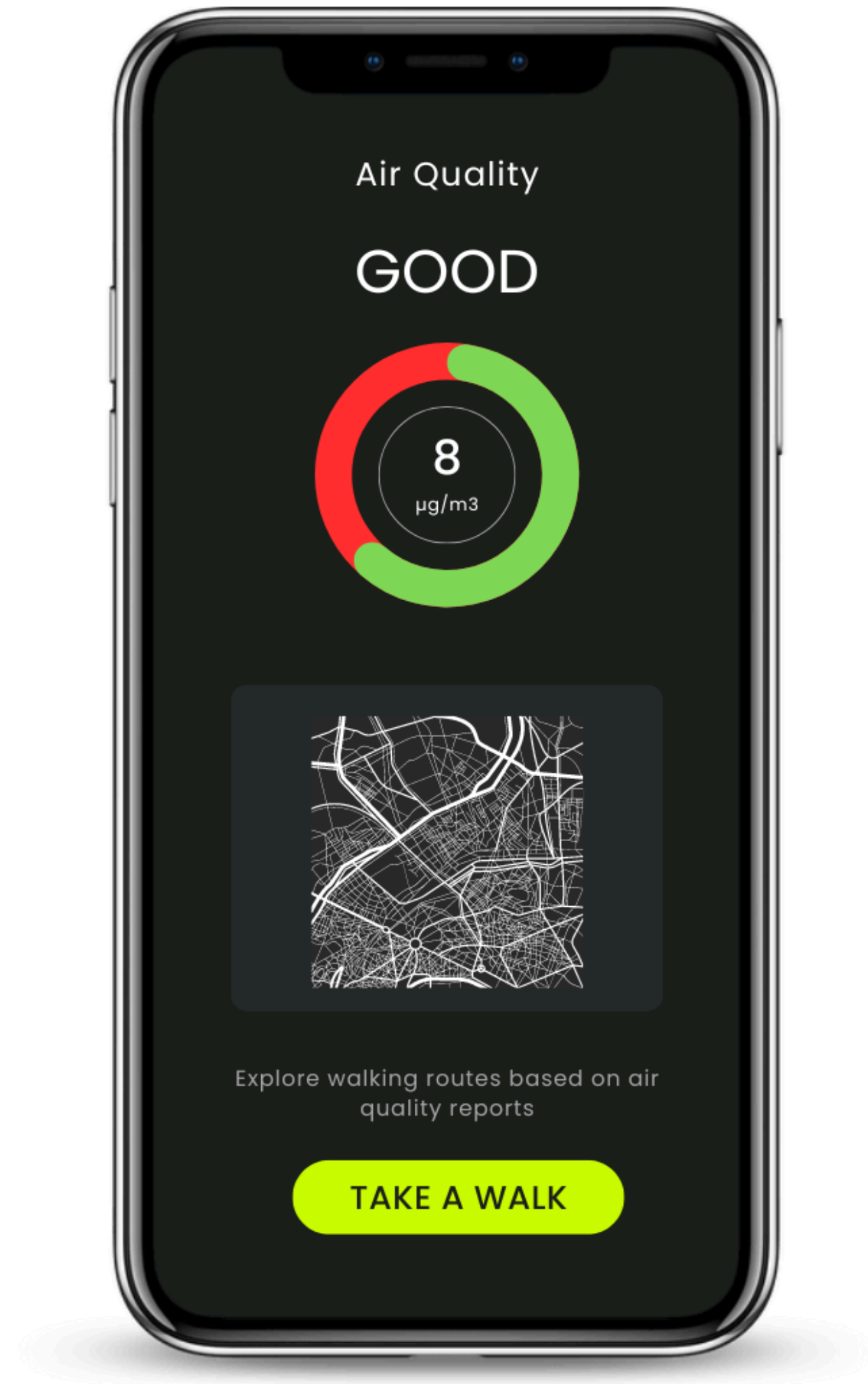
AERATÍ

*is more than just a device
—it's a community.*

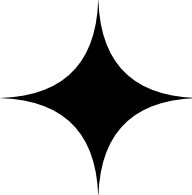
Connect to the Aeratí community platform through mobile app

View your personal air quality data, compare it with community averages, share the information with the community of the users

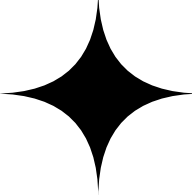
Choose a less pollutive route or location



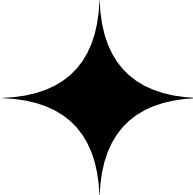
WHAT DO WE OFFER?



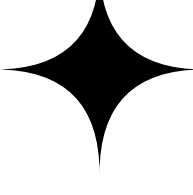
Notification: Stay informed with Aeratí continuous monitoring of air quality around you in real-time



Community engagement: Connect with individuals to take control of your respiratory health through a technology and community-driven platform



Various design: Necklace, bracelet, or attachable badge (to bags, bikes, or any object). Wear a beautiful and stylish piece of jewelry every day



Air quality mapping: Access a dynamic map overlay displaying real-time air quality data collected by Aeratí users, helping you identify cleaner routes and locations.

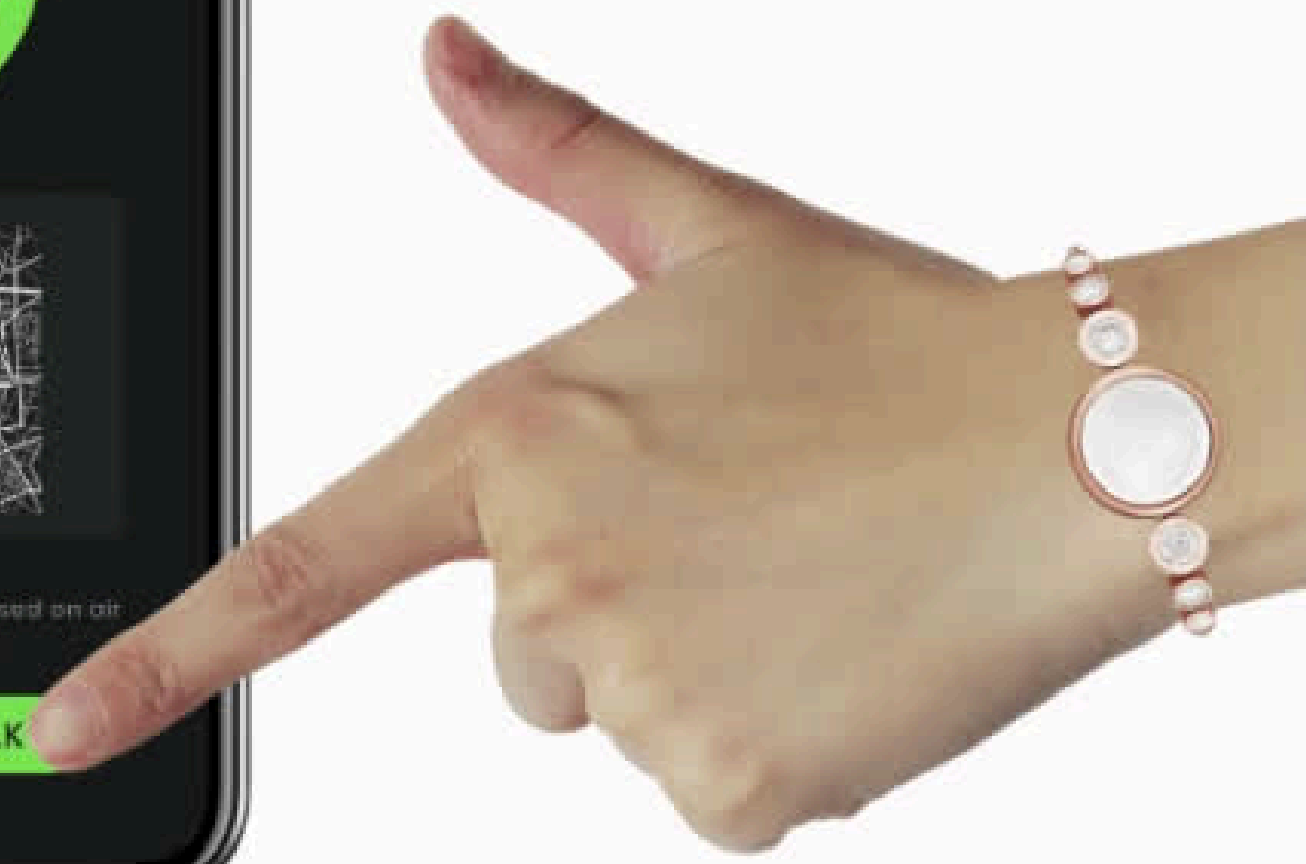
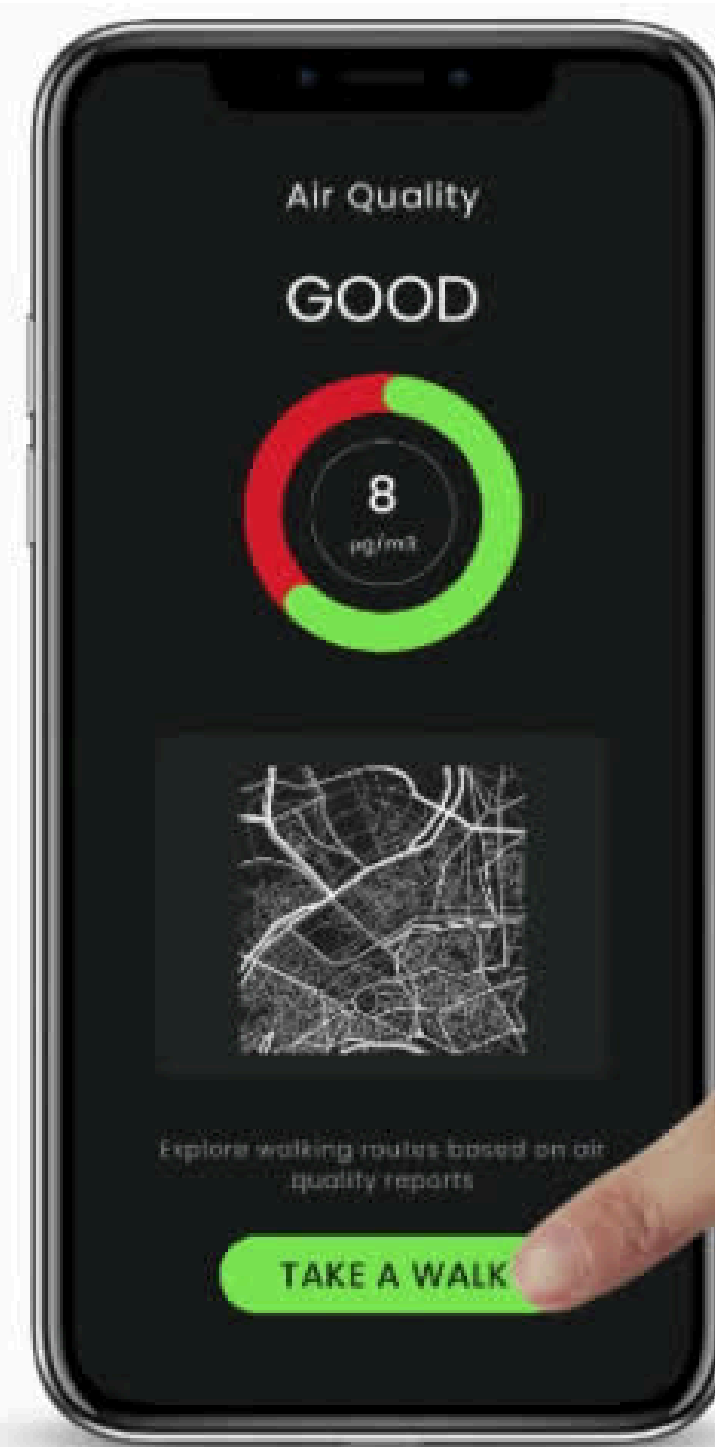
[Learn More](#) — [Discover](#)

Breathe Healthy, Wear Stylish

Discover the exclusive blend of jewelry fashion and cutting-edge air quality technology with Aerati

[Explore Now](#)

[Stay Informed](#)



Exceptional Craft


With precision in every detail, see how Aerati sets new standards for air quality monitors

MARKET SIZE



224.39 BLN USD

Jewelry



4.9 BLN USD

*Air pollution
quality monitoring*



2.51 BLN

*Fashion tech
(expected by 2025)*

AERATÍ *vs others*

"Know your competition, but focus on your vision"

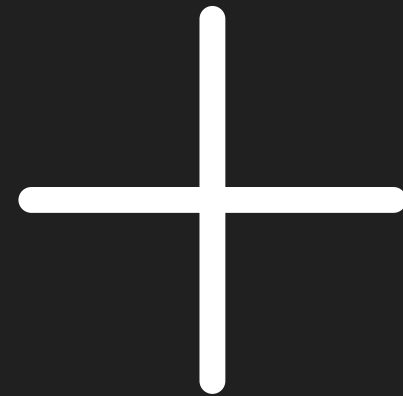


<i>Aeratí</i>	<i>Air pollution monitor</i>	<i>Air purifier</i>
Monitor CO2	+	⊖
General analyze air quality	+	⊖
Accessory	⊖	+
Design options	⊖	+
Create community	⊖	⊖
Application	⊖	⊖
Compact & travel friendly	⊖	+

OUR COMPETITIVE ADVANTAGES

- *Raising environmental awareness*
- *Caring about individual health*
- *Social-adaptation, entertainment*

UTILITY



FASHION

BUSINESS MODEL

SALES

bracelet – from 149 EUR

neckles – from 99 EUR

badge – from 49 EUR

ADVERTISEMENT IN APP

ENVIRONMENTAL SOCIAL EVENTS

INVESTMENT OPPORTUNITY

We are looking to raise 60K EUR for the first year

THANK YOU!