



# HAMLET

## GAME YOUR WAY

[HTTPS://HAMLETGAMINGHUB.WIXSITE.COM/HAMLETGAMINGHUB](https://hamletgaminghub.wixsite.com/hamletgaminghub)



Home

Games

Book Online

Blogs

Membership Club

Forum



Athul joy



 Red Bruewell   
Nov 24, 2023 · 2 min

### Unraveling the Complexities of Addiction: A Holistic Perspective

Addiction, a labyrinthine issue woven into the fabric of society, transcends mere substance abuse. It spans a spectrum of behaviors,...

7 views 0 comments

1 

Categories All Posts My Posts

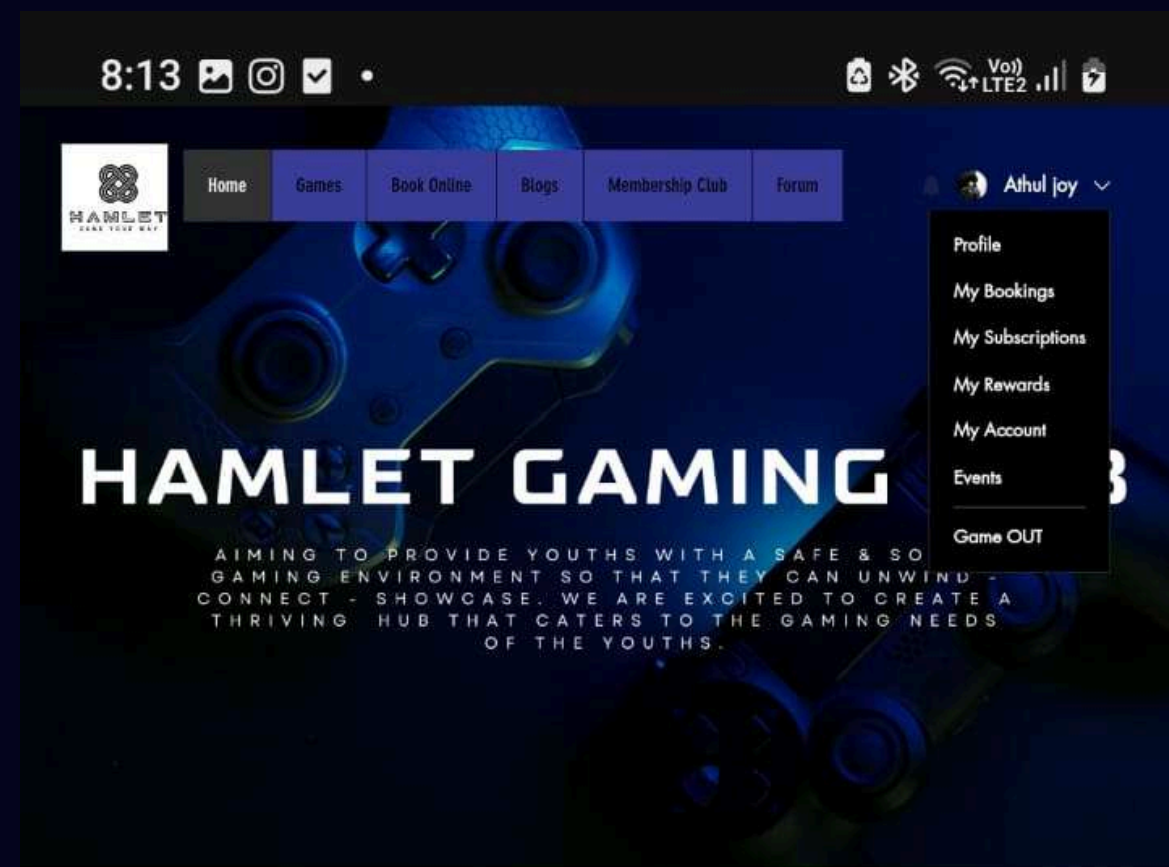


General Discussion	Sort by: Recent Activity	More Actions	Create New Post
Welcome to the Forum Red Bruewell 	0	0	0  Aug 10, 2023
Introduce yourself Red Bruewell 	0	0	0  Aug 10, 2023
Forum rules Red Bruewell 	0	0	0  Aug 10, 2023

# THOROUGHNESS AND COMPLEXITY

we ensured that our website prototype encompasses all necessary features and functionalities relevant to our gaming hub. This include sections for game listings, user profiles, blogs, forums (i.e community boards), online booking and our membership programs.

we have further incorporated complexity by adding interactive elements such as user profile, followings, ratings, likes and reviews, general discussions, tutorials etc.



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# INTEGRATION OF UX/UI PRINCIPLES

01

Designed our website with a user-centric approach, focusing on ease of navigation, intuitive layout, and visually appealing aesthetics.

02

Used Wix's built-in tools and features to create seamless user experiences, such as customizable templates, drag-and-drop interface, and mobile responsiveness.



# FUNCTIONALITY



## User Profile

Users can effortlessly create accounts on our website using their existing Google accounts, which will also serve as a means to send them their tickets and promotional emails.



## Online Booking

Users can book seats through our website, and these bookings will be visible in their accounts. They can then present these bookings at our establishment to claim their reserved seats.



## Membership club

We provide three subscription plans: Silver, Gold, and Platinum. Each plan offers increasingly better features and comes at a higher cost, following the same order.



## Blogs and contents

Users can create content and posts, opening up a new avenue for aspiring content creators to join the platform and contribute their work.

# TECHNICAL FEASIBILITY

01

Wix's drag-and-drop website builder makes it accessible for users with varying technical expertise, allowing for the creation of a professional-looking gaming hub website without extensive coding knowledge.

02

The platform offers customization options and integration of third-party apps, enabling the inclusion of gaming-specific features such as forums, game trailers, and e-commerce functionality for selling merchandise or premium memberships.

03

While Wix may have scalability limitations for highly complex or high-traffic gaming platforms, its built-in SEO and mobile optimization tools, along with technical support, make it a viable option for startups or small to medium-sized gaming hubs in India.





## CHALLENGE FACED

?

Wix requires users to complete registration and provide necessary documents before accessing its built-in features for online payments, ensuring compliance with business regulations and security measures.

## ALTERNATIVE APPROACHE IMPLIMENTED

sol

Wix offers an option for offline cash acceptance, allowing businesses to track payments visible to both the business and users, ensuring transparency regarding the status of payments.



# SCALING UP STRATEGIES

01

We aim to broaden our website into a social media hub, allowing users to post, follow, like, and comment. This change aims to attract more users and boost community engagement.

02

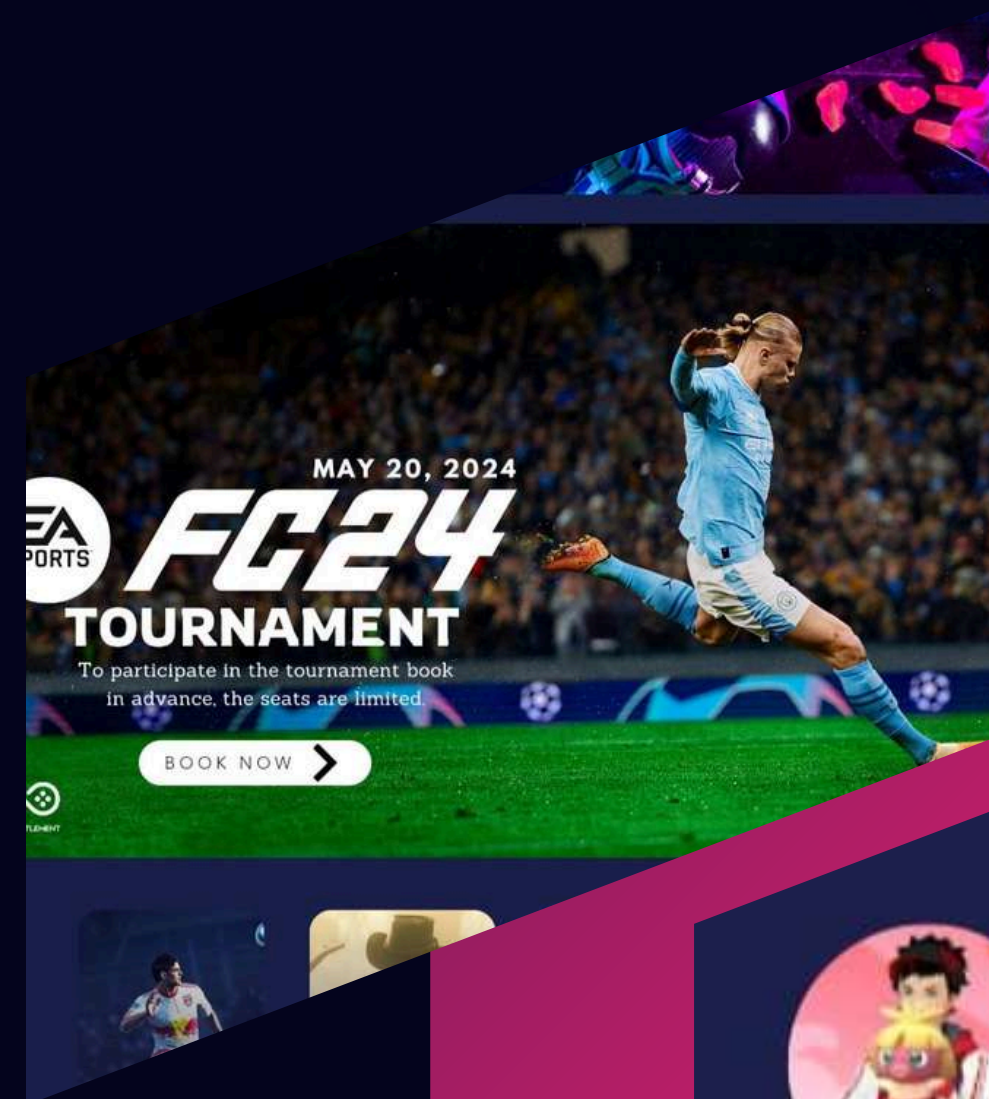
We plan to host monthly gaming events and tournaments to increase word-of-mouth promotion and encourage visitors to invite others to compete.

03

Integrating social media into our website will encourage seamless navigation between platforms, boosting customer satisfaction and interaction.

04

branching out into related areas like game streaming and content creation, as well as collaborating with established gaming YouTubers and content creators.



Connect



Red Bruewell Admin

1 Followers • 0 Following

Profile Forum Comments Forum P



# PEER RATING



Athul joy antony - 10 marks  
Anuj Koirala - 10marks  
Davis Moriangthem - 10 marks  
Saurav Konsam - 10 marks  
Gyaljen Lama - 07 marks