



Rejuvenate Your Wardrobe: The Fashion Company that Rewards Sustainability

Welcome! We're a new kind of fashion company that prioritizes sustainable practices, encourages conscious consumerism, and rewards customers for their responsible choices.

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Evolving Apparel Trends: Designing for the Modern Conscious Consumer

We design clothes with modern styles that resonate with today's conscious consumer.

Our designs prioritize quality materials and ethically sourced fabrics.

We're committed to transparency, showcasing the journey from sourcing to production.



Innovative Take-Back Program: Extending the Lifecycle of Clothing

- 1 Return**
Customers return clothes they no longer need.
- 2 Repurpose**
Clothes are upcycled into new products or donated.
- 3 Recycle**
Unusable materials are responsibly recycled to reduce waste.
- 4 Resell**
Clothes are sold on our online platform, promoting circularity.

TAKE-BACK PROGRAM

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Discount Incentives: How Loyalty Pays Off for Our Customers

50%

Up to 50%

Earn discounts of up to 50% on your future purchases.

10%

10% Bonus

Get a bonus 10% discount on your birthday.

25%

25% Off

Enjoy 25% off for recommending a friend.

*Upgrade your
Loyalty Card*



ENCOURAGE
YOUR CUSTOMERS
**TO COME BACK
AGAIN AND AGAIN**

Sustainability in Action: Our Commitment to the Environment

Recycled Materials

We use recycled materials like plastic bottles and post-consumer fibers in our manufacturing.

Water Conservation

We employ water-saving techniques in production, minimizing our environmental footprint.

Eco-Friendly Dyes

We utilize non-toxic, low-impact dyes that reduce chemical pollution.



Competitive Landscape: Standing Out in the Sustainable Fashion Market

Competitors

Depop, Poshmark, ThredUp - focus on second-hand and vintage clothing, not upcycling.

ReFashion's Advantage

Dedicated exclusively to upcycled fashion, empowering artisans, and offering customization.

9.81B

Market Size

Global sustainable fashion market projected to reach \$9.81B by 2025.



9.7%

CAGR

Compound annual growth rate (CAGR) of 9.7%.



Business Model: Revenue Streams and Growth

1 Commission

15% fee on each sale.

2 Customization Fee

Charge for redesign services on submitted clothes.

3 Brand Partnerships

Collaborations with eco-friendly brands for exclusive collections.

Omnichannel Experiences: Seamless Shopping Across Platforms



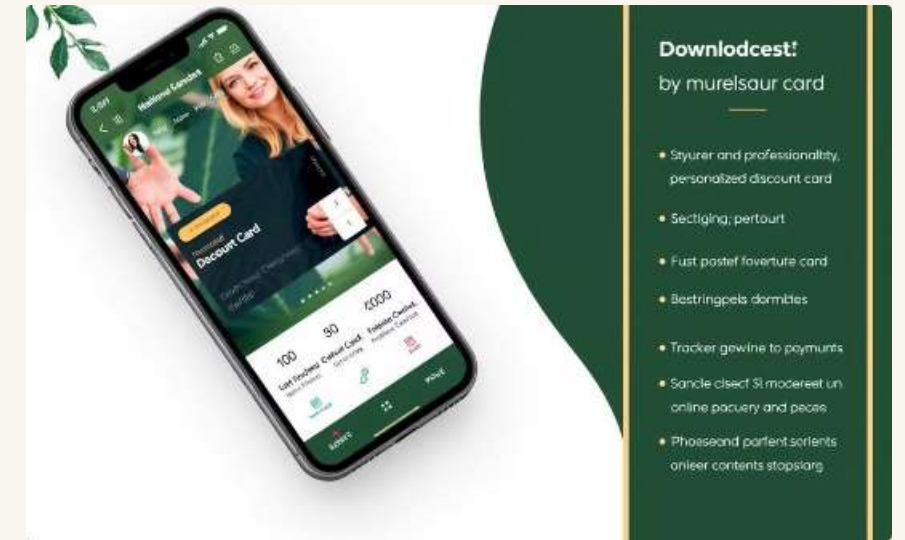
Online Store

Browse and buy sustainable fashion anytime, also you could send us your suggestion concerning customizing clothes.



Retail Stores

Experience our curated collections and sustainable practices in person.



Mobile App

Stay connected, manage your discount card, and track your returns.