



FITFINDERPRO

SPI TEAM
2023.12.16

WHO WE ARE?

"FitFinder Pro" - is a personal training registration service.

The three key aspects of our startup is: fitness, finding the right trainer, and the professional nature of the service. The "Pro" in the name adds a touch of expertise and quality.



Fitness



Right Trainer



Quality

Problems:

TRAINERS:

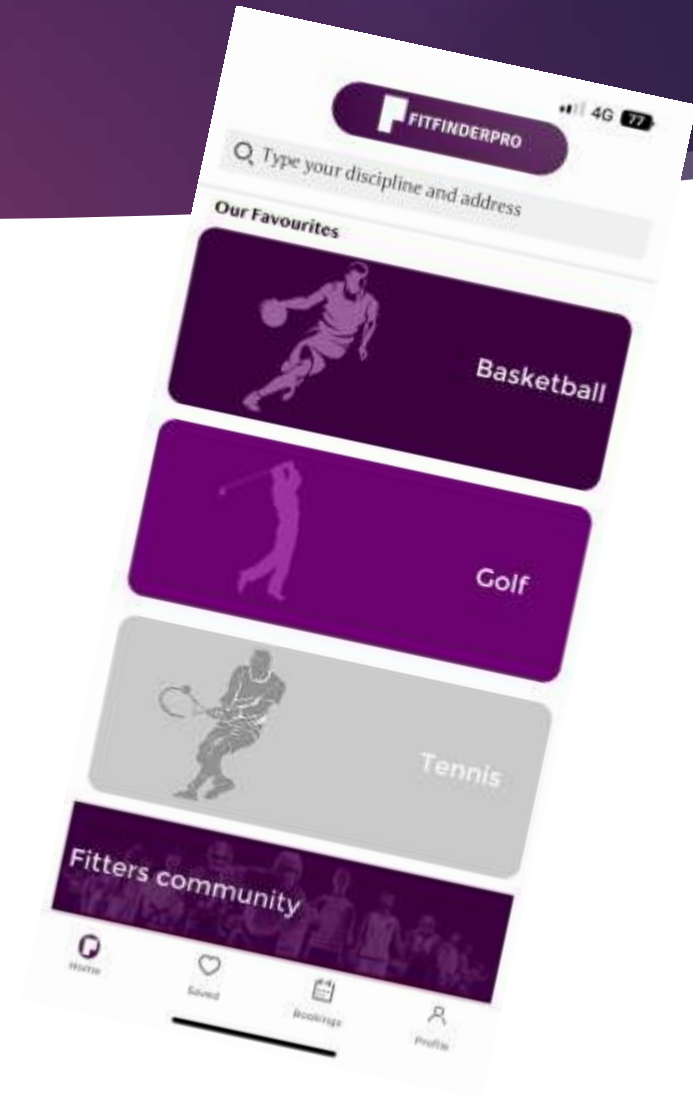
- ▶ Problem to find customers;
- ▶ Limited distribution options (now only visible on social media);
- ▶ Long communication with customers.

CUSTOMERS:

- ▶ Difficulty in finding and scheduling personalized fitness training;
- ▶ Adaptation to the coach.

Solution:

- ▶ Our mobile platform streamlines the process, allowing users to register for personal training, select the sport, preferred location, and time.



Mission & Vision:



- ▶ Mission – Empowering individuals to achieve their sports goals through accessible personal training.



- ▶ Vision - To be the leading platform connecting sports enthusiasts with top personal trainers in Lithuania.

Target Audience:

Sports enthusiasts seeking personalized training experiences, ranging from beginners to advanced athletes, looking for convenience and flexibility.



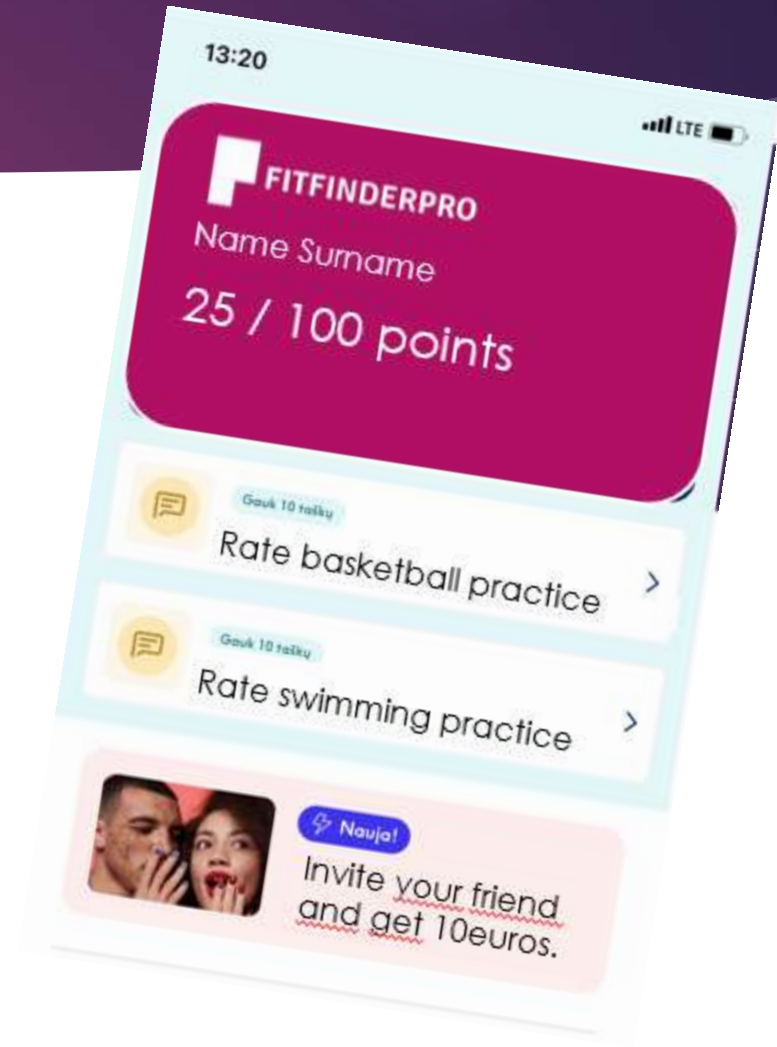
Competitors:

Traditional fitness centers with manual booking systems (Gym+ and etc.).

	PIRMADIENIS 12/11	ANTRADIENIS 12/12	TREČIADIENIS 12/13	KETVIRTADIENIS 12/14	PENKTADIENIS 12/15	ŠEŠTADIENIS 12/16	SEKMADIENIS 12/17
09:00		Emontė Čiženė ĮVYKO		Emontė Čiženė ĮVYKO			
10:30							SLOW & STRONG 10:30 - 11:15 Oedvilė Kasparavičienė LAISUR: 11:30 REGISTRUOTIS
12:00	BODY SCULPT 12:00 - 12:45 Ariina Paculionienė ĮVYKO	SLOW & STRONG 12:00 - 12:45 Emontė Čiženė ĮVYKO	GYM PLUS PUMP 12:00 - 12:45 Ariina Paculionienė ĮVYKO	SLOW & STRONG 12:00 - 12:45 Emontė Čiženė ĮVYKO	NIKE STRENGTH 12:00 - 12:45 Vaida Želė ĮVYKO	BODY SCULPT 12:00 - 12:45 Quoda Jeriomenko LAISUR: 01:30	

Revenue Generation:

Revenue will be generated through a commission-based model on each personal training session booked through our platform, premium subscription options, and partnerships with other brands.



Competitive Edge:



- ▶ Seamless User Experience: Intuitive interface for easy registration and scheduling.
- ▶ Diverse Trainer Network: A broad network of certified trainers offering various sports and fitness specialties.
- ▶ Advanced Scheduling: Smart scheduling features for flexibility and convenience.
- ▶ Community Engagement: Building a supportive fitness community through forums, challenges, and shared achievements.

Investment Timeline

- ▶ Seed Stage (Month 1-3): Develop and launch the platform, initial marketing efforts.
- ▶ Early Stage (Month 4-9): Expand marketing, build trainer partnerships, enhance features.
- ▶ Growth Stage (Month 10-18): Scale operations, enter new markets, invest in user acquisition.
- ▶ Projected Payback (Month 18): Achieve profitability through increased user base and strategic partnerships.

Team:

			
Titas	Eimantas	Dainius	<u>Jaunius</u>
Director	Marketing	Sales	PR



Q&A



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