

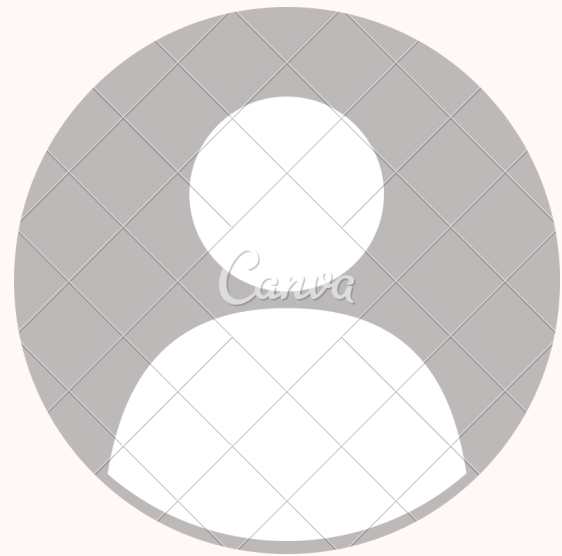


SECOND STITCH

# „SECOND STITCH”

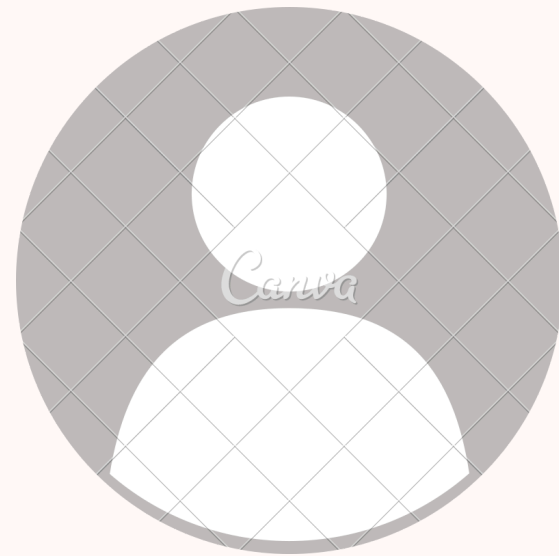
IDEAS FOR GREENER FUTURE

# TEAM



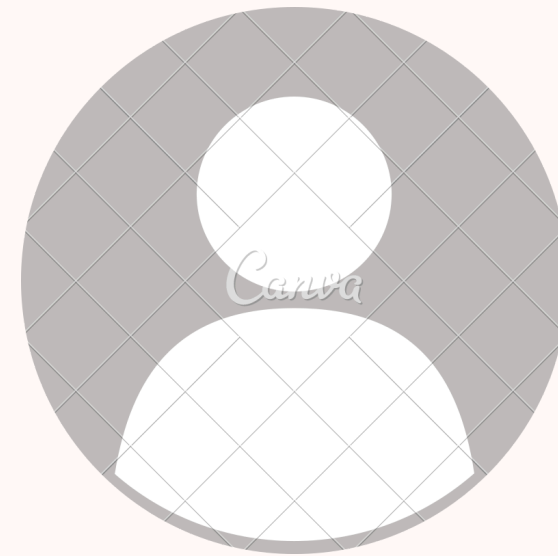
**IEVA**

**Marketing specialist**



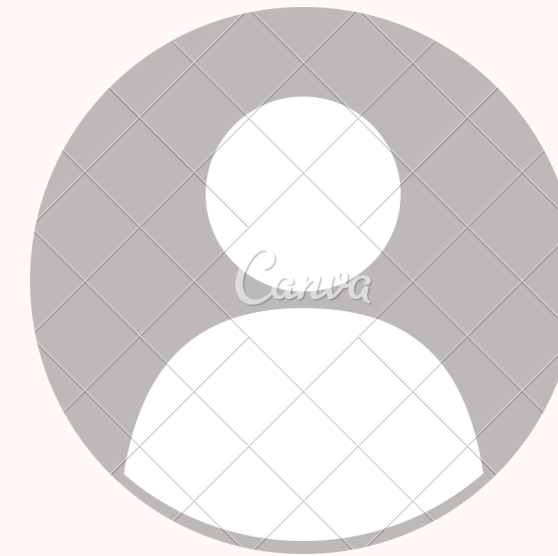
**GUSTĖ**

**Communication  
specialist**



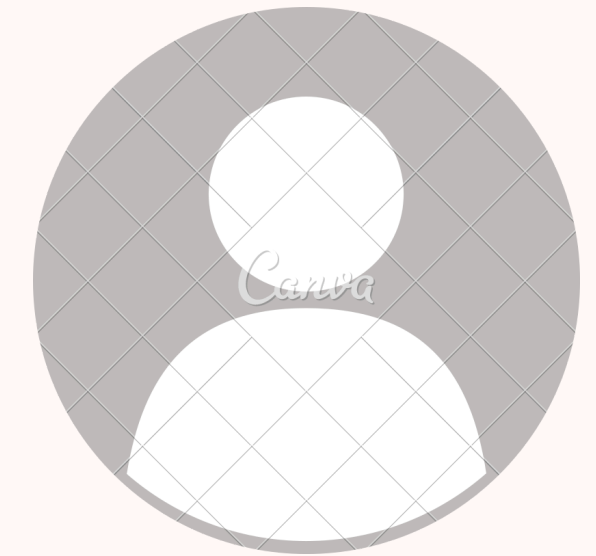
**ELZĖ**

**Manager**



**GINTARĖ**

**Designer**

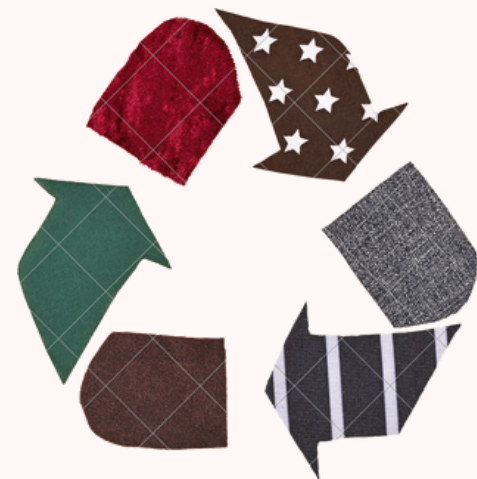


**GABIJA**

**Logistics manager**

# Problem

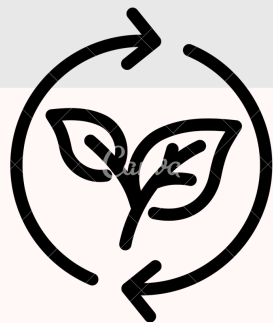
With the fashion industry contributing to vast amounts of textile waste annually, there's a pressing need to reimagine discarded clothing as functional, stylish bags. Our pitch endeavors to explore inventive methods and materials to create eco-friendly bags from repurposed textiles, catering to the growing demand for sustainable fashion accessories while fostering a circular economy.



# WHY „SECOND STITCH” ?



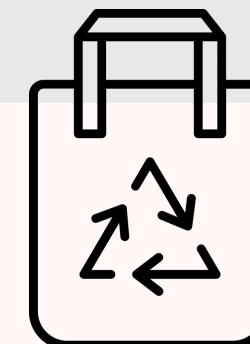
REDUCES WASTE AND PROMOTES SUSTAINABILITY. WE REPLACE SINGLE-USE PRODUCTS WITH SUSTAINABLE ALTERNATIVES.




























DONATING SURPLUS RECOURCES TO CHARITABLE ORGANIZATIONS AND DIVERSE WORKSHOPS.



REDUCING CLIMATE CHANGE THROUGH LESS PLASTIC USE.



# OUR COMPETITORS

				
BAGS MADE FROM REPURPOSED MATERIALS				
BAGS CAN BE RECYCLED				
BAGS ARE CUSTOMIZABLE AND USES MODULAR DESIGN				
DONATION OF UNUSED RAW MATERIALS				
STORYTELLING AND BRANDING THAT SHOWS EACH BAGS ORIGINS				

# BUSINESS MODEL

## B2B

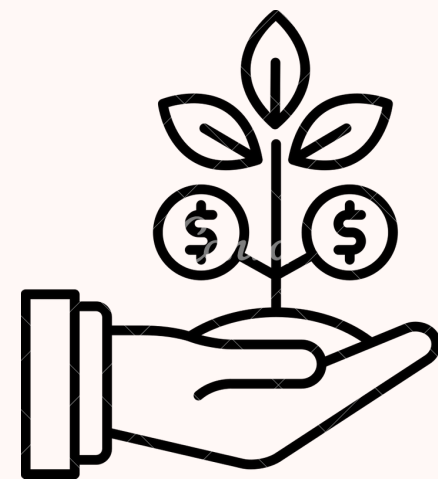
We will be selling our products directly to other businesses, providing them with end product and all unused raw materials will be donated to charitable organizations and diverse type workshops.



# **Investment opportunity**

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**20 000 Eur**





# IN 2 YEARS...

## 2024

**JUN-JULY**

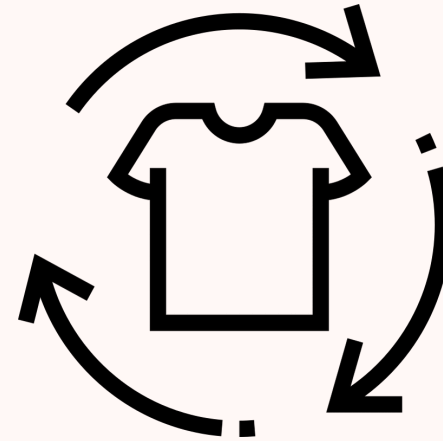
Collecting materials

**AUGUST-SEPTEMBER-OCTOBER**

Search and opening of our premises

**NOVEMBER-DECEMBER-JANUARY**

Searching for employees



## 2025

**FEBRUARY-MARCH-APRIL**

Searching and starting working with sewing partners

**MAY-JUN-AUGUST-SEPTEMBER**

Searching and starting working with partners

**OCTOBER-NOVEMBER-DECEMBER**

Platform development and launch



# LANDING PAGE

This site was designed with the [WIX.com](#) website builder. Create your website today. [Start Now](#)

A store promoting sustainability, recycled fabric -  
reusable bags made from unused clothes. Free shipping when  
buying 2 or more bags.



Second stitch

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Shop YIA maiše

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*Thank  
You*

IEVA, GUSTĒ, ELZĒ, GINTARĒ, GABIJA

SECON DSTITCH@GMAIL.COM/+156611648468

